



EXECUTIVE ORDER NO. 03
Series of 2014

**REORGANIZING/RECONSTITUTING THE CITY SMALL AND MEDIUM
ENTERPRISE DEVELOPMENT COUNCIL OF THE
CITY OF ALAMINOS, PANGASINAN**

WHEREAS, DILG Memorandum Circular No. 2002-107 dated 10 July 2002 provides for the organization of the Local Small and Medium Enterprise Development (SMED) Councils to promote local entrepreneurship;

NOW, THEREFORE, I, ARTHUR F. CELESTE, City Mayor of the City of Alaminos, Pangasinan, by virtue of the powers vested in me by law, do hereby reorganize/reconstitute the City Small and Medium Enterprise Development Council of the City of Alaminos as follows:

Section 1. Composition.

- CHAIRMAN: HON. ARTHUR F. CELESTE
City Mayor
- VICE-CHAIRMAN: JULIE T. RACHO
Representative, Western Pangasinan Chamber of Commerce (WPCC)
- MEMBERS:
- LAURA G. ESTRADA
Representative, Western Pangasinan Chamber of Commerce (WPCC)
- ENGR. ROEL T. AÑONUEVO
City Planning and Development Coordinator/
Local Economic Development Officer
- MRS. SHIRLEY R. DELA CRUZ
City Treasurer
- HON. RUFINA J. GABRIEL
Chairman on the Committee on Economic Development
- MR. MIGUEL SISON
City Tourism Officer
- MRS. ARCELI B. TALANIA
City Agriculturist
- ENGR. NARCISO A. ARAGON
CENRO, DENR
- MR. DOMICIANO N. SORIANO, JR.
City Local Government Operations Officer
- MRS. IMELDA RUIZ
Local Poverty Reduction Action Officer (LPRAO)



MR. NEJEMIAS RACHO
Public Employment Service Officer (PESO)

MR. BERNARD MORALES
A representative from the local banking sector

Section 2. *Duties and Responsibilities.*

The City Small and Medium Enterprise Development Council shall perform the following duties and responsibilities:

- A. Help establish the needed environment and opportunities conducive to the growth and development of enterprises in the locality;
- B. Recommend to the Sanggunian all policy matters affecting businesses in the locality;
- C. Formulate a Local Entrepreneurship Development Plan (LEDP) to be integrated into the Local Development Plan and facilitate implementation of the same;
- D. Coordinate and integrate various government and private sector activities in the locality relating to enterprise development;
- E. Formulate, disseminate and advocate policies, principles and implementing guidelines in the development and promotion of local enterprises; and
- F. Develop and provide appropriate services beneficial to local enterprises and entrepreneurs.

Section 3. *Effectivity.*

This Executive Order shall take effect immediately.

Done in the City of Alaminos, Pangasinan this 9th day of January, 2014.

ARTHUR F. CELESTE
City Mayor